

# PROFESSION

EXUDING EXCELLENCE THROUGH  
PRESENCE, BEHAVIOR AND  
COMMUNICATION

**THE MASTER CLASS  
FOR  
EMERGING TRAINERS**

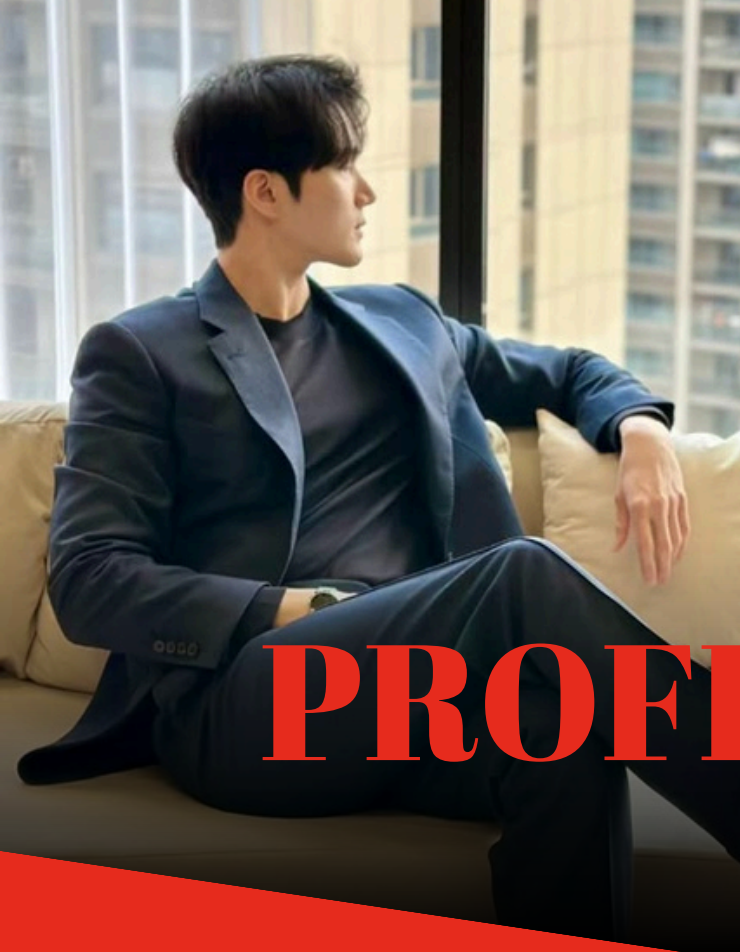
**Mastering Communications in  
Body Language &  
Objection Resolution**



Stepping onto the stage for the first time requires more than just a certificate; it requires the presence of a professional. Profession is an intensive program designed specifically for new HRDC-certified trainers and junior image consultants ready to transition into the corporate arena. Whether you are struggling to structure your first creative module or finding the courage to own the stage, this program bridges the gap between being "certified" and being "competent." We dive deep into the mechanics of corporate expectations, from mastering high-stakes HR interviews to delivering flawless stage performances. You will learn to weave grooming, body language, and verbal mastery into a cohesive, impactful training identity. Don't just show up—step into your authority and master the art of the professional trainer.



**The Building Blocks of any Company lies in its TALENTS!**



# PROFESSION

## Day One

### Movements of the Body

*The pace and space shows security stability.*

### Facial Expressions

*Expressions should align with the verbal message. Think before speaking.*

### Open & Close Postures

*Building positive body posture*

### Eye Contact

*Different types of eye contact and smiles. Offline and online presence*



## Day Two

*The aesthetics of grooming teaching.*

*Strategies in handling objections with confidence and power*

*From leaders to sales staff, they ought to learn facing objections with ease.*

*Brainstorm methods and modules in your facilitation*

*Design impactful activities and modules*

Get Ready For New Ideas to Teach Your Classes!

# JOSEPHINE LUI, AICI CIM GLOBAL IMAGE MASTER THE LEAD COACH

THE INTERNATIONAL AUTHORITY IN IMAGE CONSULTING IS THE EXECUTIVE DIRECTOR & GLOBAL IMAGE MASTER OF FIRST IMAGE TRAINING IN MALAYSIA.

WITH 25 YEARS OF CORPORATE EXPERIENCE, INCLUDING CHANEL PARIS, AND 19 YEARS IN IMAGE TEACHING, SHE'S A GLOBALLY RECOGNIZED SPEAKER AND EDUCATOR.

HER EXPERTISE HAS BEEN SHARED AT CONFERENCES GLOBALLY, WITH NOTABLE PRESENTATIONS IN ASIA, THE UNITED STATES, SOUTH AMERICA, AND CANADA SHE RECEIVED THE EXCELLENCE AWARD OF AICI IN WASHINGTON IN 2015 AND ONE OF 20 AICI GLOBAL IMAGE MASTERS SINCE 2023 IN PUNTA CANA, SA. HER CO-AUTHORED FABRIC BOOK FOR IMAGE CONSULTING IS HIGHLY REGARDED.

A PROLIFIC MENTOR OF IMAGE CONSULTANTS, KNOWN FOR HER CEU'D INTERNATIONAL IMAGE CERTIFICATION AND NOTABLE COURSES, JOSEPHINE LUI EXEMPLIFIES EXCELLENCE, SERVING AS A BEACON TO OTHERS.



**2-DAYS PROGRAM  
FROM 9.30AM - 6.00PM  
@ FIRST IMAGE INTERNATIONAL IMAGE ACADEMY  
THE CENTROZ UNIT 5.01  
JALAN OP 1/1 PUCHONG JAYA  
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