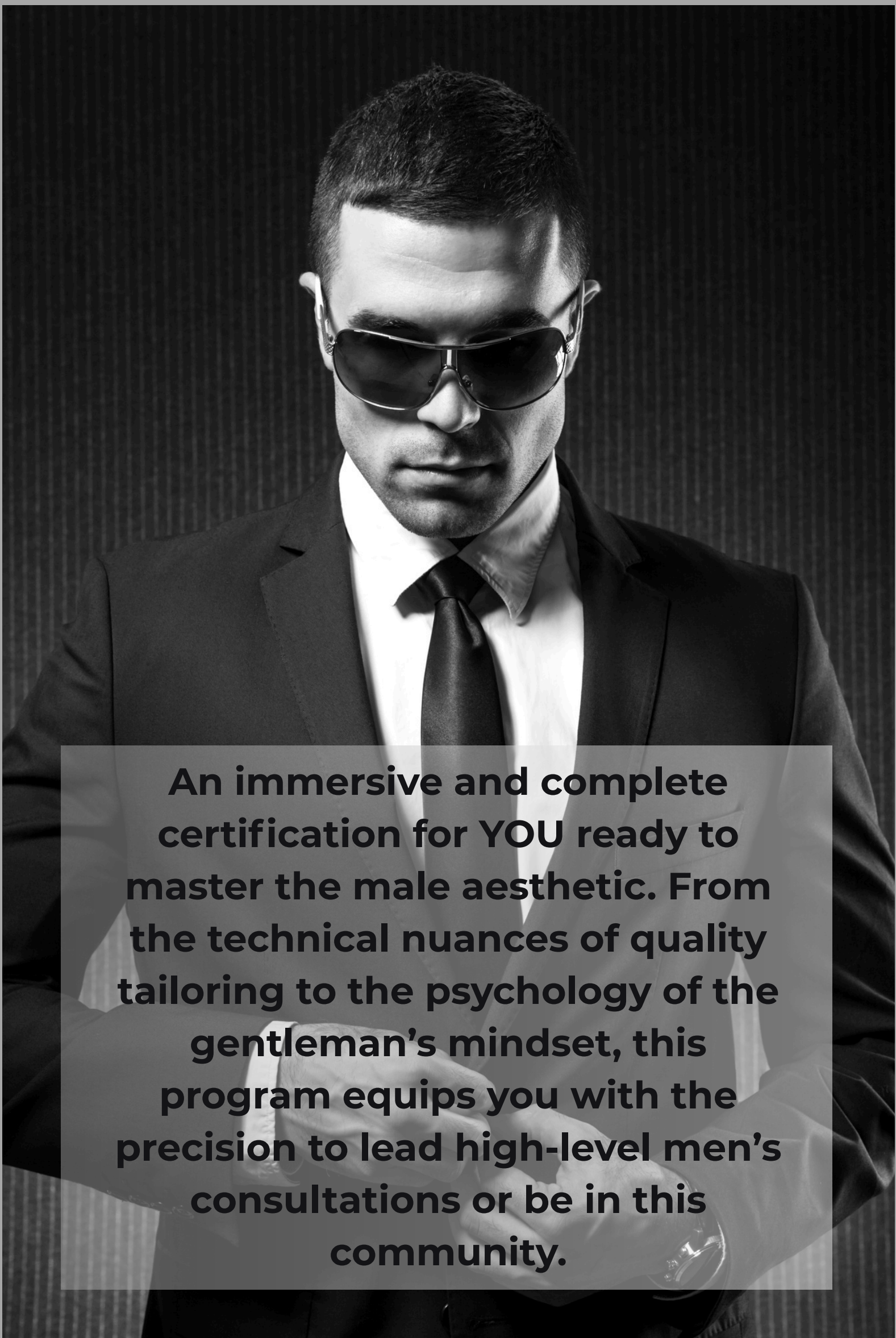


**FiT**  
**FIRST IMAGE TRAINING**

# MEN SOCIETY

*A New Chapter*



**An immersive and complete certification for YOU ready to master the male aesthetic. From the technical nuances of quality tailoring to the psychology of the gentleman's mindset, this program equips you with the precision to lead high-level men's consultations or be in this community.**



# MEN SOCIETY

AN ADVANCE LEARNING  
MASTER CLASS  
CERTIFICATION  
2.4 CEUs FOR

IMAGE CONSULTING EXPERTS  
SELF MASTERY MEN IMAGE

AN EXCLUSIVE GROUP  
MENTORING & COACHING  
POWER PACKED WITH  
THEORY & PRACTICAL  
SESSIONS



# AT A GLANCE

3 DAYS 2.4 CEUS

Men & Image Consulting Experts, do you want more clientele?

Get into the men's society.

Expand your knowledge and skills.

You deserve better clients, more remuneration and recognition of your expertise.

Gentlemen. If you yearn to make a big difference to your professional image, come and join us. You will find this course more enriching than expected! It is like a whole image consulting process committed to your goals.

If you are a graduate from basic image schools with inadequate training focused on this subject matter, here's the chance to learn how you can add confidence to your consulting services.

**NOW!**

This is a power-packed Intensive Advanced Master Class Learning to super-charge your ability to work with men and the C-Suite class.

Prepare yourself to be quick, precise, and knowledgeable... this is what men expect in your image consulting skills.

The full training program includes theory-based contents and off-site practical training sessions

# itinerary Day 1

## Staple Basics The Indispensable SHIRT



- Defining Levels of formality, styles and trends
- Color psychology and professions
- Attire from neck to toe. You will learn to distinguish fine workmanship and the language of men's attire from A-Z!

Shirts, Collars, Cuffs

Ties

Trousers

Signals of Quality shirts

Shirt Fabrics & Patterns

Fitting of Shirts

Psychology of Color

Cool & Casual Wear

Appropriate occasions

The anatomy of Suit types

Levels of Formality

# *itinerary Day 1*

## Business Credibility Sophistication in Suits



The architecture of a suit allows a professional to project a message of precision, and refinement. Learn to navigate high-stakes environments that commands respect and builds immediate trust.

- Pertinent Suit Details
- Signals of its Quality
- Criteria of well-fitting suits
- Matching Suit Fabrics and Patterns
- Dressing Codes
- Accessories and Embellishments
- Ready-To-Wear/Made-To-Order-Bespoke
- Best Suggestions At A Glance of Body Physique
- Managing his Wardrobe, packing & care
- 'Shoes Maketh the Man' concept and types
- Precise Consultation with a men client

# *itinerary Day 3*

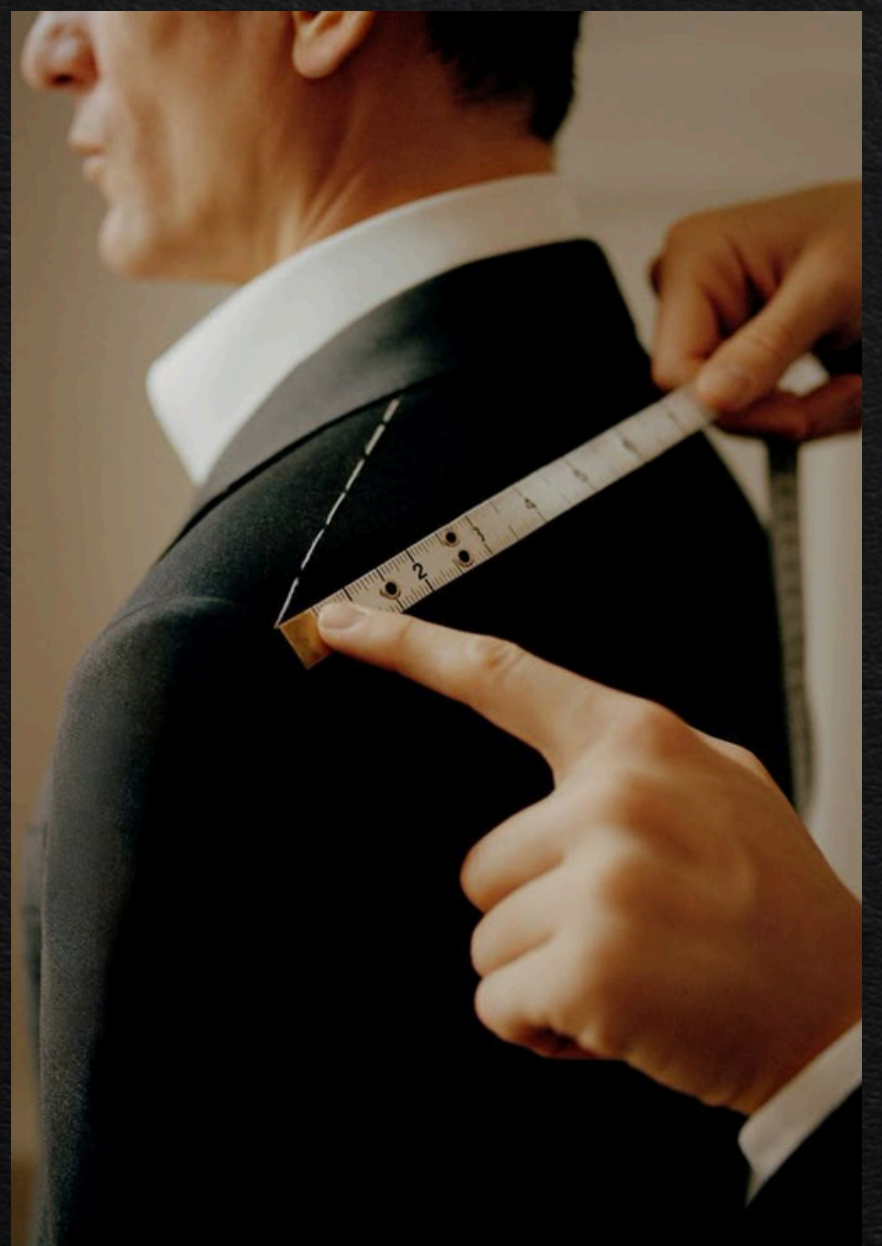
## Off Site Training Mindset Of A Gentleman

True charisma do not only rely on a smart appearance, but a consistent standard of self-respect and integrity. A new module incorporated to coach men on his 'Quite Authority' that earns respect and reliability.



- Exceptional etiquette
- Composed Demeanor
- Make others feel secured and special
- Articulate Integrity
- High moral character
- Chooses Quality over Quantity
- High level of discipline and self-worth
- Respects tradition

- Meeting the Master Tailor
- Special attention when working with tailors
- Observe precise measurements
- Selecting the right FIT with shopping techniques
- Selecting the preferred Brands for menswear essentials



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