

Menswear
2026 ONLINE SESSIONS

CATHING UP SMART & SHARP

an exclusive **UPDATE** for MEN SOCIETY alumni



COMMENCEMENT : APRIL 2026

REGISTER: JOSEPHINE LUI, AICI CIM/TEE SIPRIA

MEN SOCIETY LEAD MASTER

IG@luijosephine

FiT
FIRST IMAGE TRAINING

+6012 330 1426/
+6019 579 8955

UPDATES SESSION 1-3

CATCHING UP SMART & SHARP

Business & Smart-casual staples for work and weekend

I know times are a bit different right now, but staying sharp shouldn't stop. I've put together this special 3+1 Zoom sessions because I want us to "catch up" on what's changing in the world of menswear for 2026.

Beyond just the clothes, I'm really looking forward to sharing something close to my heart this time: The Gentleman's Mindset. It's the psychology behind the image that helps us—and our clients—reach those bigger goals with integrity and confidence.

New discoveries. Let's get together, refresh our skills, and make sure we're all moving forward, smart and sharp.

- **A fresh look at the basics to make sure you haven't picked up any "bad habits" over the years.**
- **How to spot and fix the common style errors that most men still make.**
- **Update information to make you twice as sure of your expertise as a Qualified Image Expert for the men from Formal to Casual outfits**
- **Discussions based on students' challenges coaching with men clients**
- **Bonus: Gentlemen Mindset to help you with new ideas so men must seek your guidance.**

SPECIAL BONUS OF ONE SESSION

REDEFINE THE GENTLEMEN MINDSET

why is he NOT? Coach him so he will use it to his best advantage for infinite returns

- the difference between a gentleman and the modern man
- the psychology behind well dress
- how the best man in the room owns his power
- why women ghost them
- what are the characteristics that make them memorable and not forgettable
- traits of a Gentleman with true elegance
- creating his signature style and carry it to BECOME his IDENTITY
- a wardrobe might open door but how can you keep it open

